



SIP NIAGARA Food & Drink Festival 2026

October 3-4, 2026

Doors: Saturday & Sunday 12pm – 7pm

Location: Charles Daley Park

1969 N Service Road, Jordan Station, ON L0R 1S0

VENDOR AGREEMENT

NAME OF COMPANY: _____

Address: _____ City: _____ Province: _____ Postal: _____

Phone: () _____ Phone: () _____

Email: _____ Website: _____

FB Page: _____ IG: _____

Product(s) to be exhibited: _____

Key Contact Name(s): _____

One Company per booth. Vendors must use our tents and bar to keep uniform.

<p>Select your booth size and event extras below. Please add HST to all purchases * Glassware for SIPPERS provided by Festival *</p>	Rates	Total
<p>BOOTH PRICING - After May 31st includes: 10'x10' tent, 6-foot bar, vendor passes, promo code for free tix</p>	\$1,500.00	
<p>TURNKEY BOOTH – We Provide the Staff Spirits \$2,950 / Wine, Beer, RTD 1,950 Includes: all above + mix, garnish, staff, etc.</p>	\$2,850.00 or \$1,950	
<p>ICE: 10kg bags of ice available for purchase: \$20.00 per bag</p>	Quantity: ___ X \$20 per bag	
<p>ELECTRICAL: Basic -- Must be ordered in advance (additional fee for further electrical needs)</p>	\$ 250.00	
<p>NEW: SIP to LIPS Bottle Shop (100% sales are yours) Must provide copy of agricultural/retail license to sell at festival</p>	\$ 50.00	
	SUB-TOTAL	
	PLUS HST 13%	
	VENDOR TOTAL	
<p>TICKET SALES: Sample tickets \$1 = 1 ticket / Beverage vendors redemption \$0.70 (-HST)</p>		

EMAIL APPLICATION & REMIT PAYMENT TO:

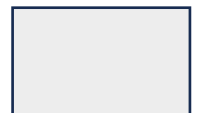
Fluid Influence Inc.

EFT: vendor@sipniagara.com

Jeremy Parsons: (905) 483-3243

Lizette Garcia: (786) 863-9636

CC Payments subject to a 3.5% fee



Exhibitor Initials

SIP NIAGARA FOOD & DRINK FESTIVAL - CONTRACT TERMS & CONDITIONS

DEPOSIT, FINAL PAYMENT & CANCELLATION

Full cost of the rental of exhibit space must accompany this application. The payment shall be retained by Show Management by way of liquidated damages, not for penalty should the booth not be used.

SPACE ASSIGNMENT

Exhibit space will be assigned by Show Management according to the date on which the application is received, while Show Management will attempt to provide the space designated on this application. Show Management reserves the right to relocate space of exhibits which may be affected by a change in the floor plan, in the interest of optimum traffic control and exhibit exposure or at the request of the Municipal Fire and Health Departments. Exhibits shall be arranged to not obstruct the general view or hide the exhibits of others. Plans for special built displays not in accordance with all applicable regulations should be submitted to Show Management before construction is ordered. **Fluid Influence Inc.** (SIP Niagara) cannot be held liable if competitive exhibitors are adjacent to or opposite each other, but effort will be made to allocate space on a basis fair to all exhibitors. Show Managements' determination with respect to assignment of exhibit space is to be binding on all parties.

SUB-LETTING

The Exhibitor shall not assign, sublet or apportion in whole or any part the space allocated by Show Management to the exhibitor, without the express written consent of Show Management. If the exhibitor received preapproval from show management to share their booth space, an agreed upon fee will be applied. **EXHIBIT SET-UP:** All exhibits must be setup between the hours indicated on official show information package. No changes to displays can be made during show hours.

DISPLAY OF EXHIBITS

Displays must not protrude beyond the measured booth dimensions, nor obstruct a clear view of the neighboring booths, therefore, the tent and sampling bar provided by SIP Niagara must be used by each booth. The exhibitor may not attach his display to walls, structural supports, or flooring in the exhibit areas, by nails, screws, bolts or permanent cement, nor may he/she suspend anything from the ceiling or rafters. No painting of the floor of the premises is permitted. No exhibitor shall permit the exposure of any unfinished surface to neighboring booths. If the exhibitor fails to correct the unfinished part, Show Management reserves the right to finish such outside partitions. The cost of such repairs shall be paid by the exhibitor to Show Management upon demand being made therefore. Show Management has the right to restrict the use of glaring or irregular lighting effects.

SHOW HOURS

Exhibit space must be attended throughout the show hours by at least one representative of the exhibitor. It is the exhibitor's responsibility to keep his/her area clean and orderly throughout the show and to ensure that it is ready for opening at the time the show opens each day. In the event that the exhibitor's booth is not open at any time during the show hours, Show Management shall have the right to open the said booth by the removal of any night sheets or other coverings of any sort, but shall be under no liability to the exhibitor for any loss or damage which may be caused thereby or as a result of the booth being opened in that way and then being left unattended.

MACHINERY AND NOISE

Show Management has the right to stop the display, demonstration or running of an engine or machine or anything which, by causing vibration, noise, smoke, smell, or any of them, may be considered by them to be a nuisance. The exhibitor shall at the request of Show Management stop the use of loudspeakers, microphones, amplifiers, musical instruments, stereo & video equipment, radios, filming equipment or any of them.

SHOW ETIQUETTE

All displays and promotional literature must be in good taste. The product or service must be presented in a professional manner with no carnival tactics or side-show type "come-ons" permitted. Free samples may NOT be distributed. Orders for retail (non-alc) products may be taken and merchandise may be sold with exhibitors POS system. Invoices must be supplied to the purchaser of any merchandise sold, as these invoices must be shown to security prior to the removal of the merchandise from the premises by the purchasers of the merchandise. Raffles and give-a-ways may be conducted but only with the approval of Show Management (please see below for more information). If in the opinion of Show Management, an exhibitor or his/her servants or agents conducts him or herself in an objectionable manner, he/she will be liable for any damage or loss to the exhibitor or the person expelled, nor will there be any refund of rental fees.

COMMON SHOW AREAS

All common areas, corridors, aisle ways, restrooms, food and beverage concessions, and special assembly rooms will be considered as common show areas to be used for the movement and flow of the public and/or for their entertainment and convenience. No exhibitor will be permitted to use these areas for the display or distribution of products, services, or their attendant literature.

EXHIBIT BUILDING / GROUND RULES

As sub-tenants, exhibitors are required to abide by the rules and regulations of the management of the exhibitor location.

OFFICIAL CONTRACTORS

Where an official contractor has been designated by Show Management to perform services for exhibitors such as rental of furniture, erection of exhibits, electrical work, plumbing, labor, or any other service, no exhibitor or representative shall contract for such services with other than the said official contractor unless permission has been secured in writing from Show Management.

VENDOR WRISTBANDS

Exhibitors must always wear vendor official daily wristbands. Wristbands will be issued only to people named on the exhibitor's application or such other persons as may be approved by Show Management. Maximum 6 Wristbands are given to each 10x10 booth. Loss of wristband will be subject to a \$20 replacement fee per band. If exhibitors need more, Show Management must approve before providing.

EXHIBIT DISMANTLING

Unless required by Show Management, no exhibitor shall disassemble or remove any part of his display before the show is officially closed. All exhibits must be removed from the festival premise by 10pm Sunday last day of event. Any materials or equipment remaining after the cut-off time will be removed by Show Management at the exhibitor's expense, and the exhibitor hereby irrevocably appoints Show Management as the exhibitor's agent for the purposes of removal, storage and disposal of such materials or equipment.

DRAW, PROMOTIONAL GIVEAWAYS & MAILING LISTS

All Exhibitor draws & promotional giveaways must be approved by Show Management prior to show, but such approval shall not be construed to mean that Show Management deems the draw or promotional giveaway to be legally compliant. All Exhibitor draws & promotional giveaways must be free and clear of any financial obligation on the part of the winner & must follow all applicable laws. All contest terms & conditions and lists of prizes available & their value must be clearly posted. Show Management reserves the right to cease any promotional activities that do not meet the above criteria. Mailing lists compiled by the Exhibitor at the show may not be sold or otherwise distributed and are for the exclusive use of the Exhibitor unless otherwise contested to by participating individuals.

CANCELLATION OF CONTRACT

If the exhibitor cancels within the six (6) week period directly before the show, the full contracted amount remains due and payable.

ADVERTISING

Any advertisement of the exhibitor using the name of the show must be approved in writing by Show Management, which reserves the right to use the name of the exhibitor as a part of its advertising so far as to say that the exhibitor is displaying his/her product or services at the show.

HEALTH & SAFETY

The exhibitor will assume all responsibility for compliance with local city and provincial safety, fire and health department rules, guidelines and ordinances regarding installation and operation of his/her exhibit. The exhibitor shall be properly insured with a minimum \$2,000,000 in general liability insurance listing Fluid Influence Inc and The Town of Lincoln as additional entities for coverage during show times and hours and where possible, doors will be locked, and guards will be on the premises. Limited access will be provided at other times to bona-fide exhibitors only and their authorized representatives. Such admittance will be by wristband only. All exhibit materials and equipment will be reasonably located and protected by safety guards and devices where necessary.

Only fireproof materials shall be used in displays and the necessary fire precautions will be taken by the exhibitor regarding his/her vehicles. Gas tanks must be dry and gas caps must be taped. Batteries must be disconnected.

LIABILITY & INSURANCE

Show Management shall not under any circumstances whatsoever be liable or responsible for a) any loss, damage, theft, or destruction whatsoever or howsoever caused to any goods, equipment or any other property belonging to the exhibitor or for which the exhibitor is responsible. b) any damage or injury suffered by the exhibitor or his/her servants or agents or by any other person c) any loss, damage, expense or cost whatsoever suffered by the exhibitor by reason of any change in date, time or place of the exhibition or the abandonment thereof. The exhibitor shall be liable for a loss, damage, injury, claim, costs and expenses whatsoever or howsoever caused to any person or property in any circumstances whatsoever by the exhibitor, his/her servants, or agents or the goods, exhibits, fittings, machinery and other property belonging to the exhibitor for which the exhibitor is responsible and the exhibitor hereby agrees to indemnify Show Management in respect of a) any such loss, damage, injury, claims, costs, expenses as foresaid and b) all of any infringement of copyright or breach of licenses granted by the Performing Rights Society, Limited, or any other person whatsoever. Since the exhibitor is at his/her own risk in every respect, he/she must carry general public liability insurance, and provide proof if requested, covering bodily injury and property damage for a minimum inclusive limit of \$2 million. Exhibitors wishing to insure their goods must do so at their own expense. If Show Management should be prevented from holding the show and/or forced to reschedule the show by any cause beyond its control or if it cannot permit the exhibitor to occupy his rented space due to circumstances beyond its control including, but not limited to, strike, fire, civil disobedience, inclement weather, lockouts and acts of God, Show Management will refund any exhibitor unable to move to the rescheduled dates the amount of the rental paid, less a proportionate share of the show expenses at a minimum of \$100.00. Suppliers of Show Management shall have no further obligation or liability to the exhibitor. Any contractual agreement made between an exhibitor and supplier shall be between those parties and Show Management shall not be party thereto nor incur any liability on behalf of any one exhibitor in such contractual agreements.

GENERAL

All matters and questions not covered by this show information and Agreement form are subject to the decision of Show Management. In addition, Show Management shall have full discretion in the interpretation and enforcement of all rules contained herein and the authority to make such amendments thereto and such further rules and regulations governing the conduct of and participation in the show as it shall consider necessary for the proper presentation of the show. The Management reserves the right to reserve, decline, or prohibit any exhibit or part of an exhibit, which in its opinion is not suitable to or in keeping with the character of the exhibition. The exhibitor agrees to cease any activity the Show Management deems to be a violation of the terms and to follow the directives of Show Management.

DRINK SAMPLES

As an exhibitor, you can be held legally liable for the safety and sobriety of your customers. You can lower your liability risks by ensuring that each alcohol sample does not exceed AGCO guidelines. Glasses are all marked with correct measurements – you must not exceed these allowances.

BEVERAGE GUIDELINES

- 23% alc. Vol. or greater max. serving 30 ml.
- 7% alc. Vol. to 22% alc. Vol. max. serving 60 ml.
- 6% or less alc. Vol. max. serving 115 ml.
- No free drinks to patrons or staff

Please return both pages of the original signed contract. Keep a copy for your records.

The Exhibitor, represent to you that I have read, understand and agree to the show information and to the terms and conditions of this two-page contract. I agree to abide by all rules and regulations. I understand that you are relying on this representation. This contract shall not become valid until it has been accepted by SIP Niagara and my payment has been made in full for the exhibit space. I understand that space will not be reserved unless payment accompanies this application by way of Credit Card, EFT, E-transfer.

PRINT NAME

AUTHORIZED SIGNATURE

DATE

Credit Card Payment Details

(Charge will appear on credit card as Fluid Influence Inc) 3.5% fee added to CC transactions

Cardholder Name: _____ Credit Card #: _____

Expiry Date: _____ CVV: _____ Amount: \$ _____ Authorized Signature: _____